

# How can automating documents increase profitability?

## **Thomson Reuters Contract Express**

The document automation solution that's good for your bottom line



# How can we help accurately streamline your document creation process today?

Some of the world's most prestigious law firms are using **Contract Express** to drive document creation efficiency. They have discovered that it can help them reduce unrecoverable hours and increase profitability.

## THE CONTRACT EXPRESS DIFFERENCE

Contract Express Author, our proven Microsoft® Word-based template creation tool, is one of the most advanced and easy-to-use systems available. Its natural language markup eliminates delays, errors, costs, loss of trust, and overall lack of feasibility of legacy tools. Lawyers can do the work themselves without having to always rely on IT programmers to automate their legal templates.

### How can document automation drive profits?

Innovative law firms are using Contract Express to drive profits by reducing unrecoverable hours in the drafting steps of a transaction. They've found that when they streamline document creation they can make better use of fee earner time. And that makes it possible to engage in sustainable alternative fee arrangements that result in better service delivery to clients.



#### Create the first draft quicker

Associates and paralegals can now rapidly draft documents with the appropriate house styles, formatting, and references. The potential for time saving in fixed-fee engagements is enormous. After all, entire suites of complementary documents can be drafted in a single task. And the **average time saved** by law firms using Contract Express is **82%** according to regular surveys of users.



#### Create any sort of document

Use Contract Express to create consistent and compliant engagement letters, and other firm administrative documents where speed, consistency, compliance, integration with other systems, and cost reduction are vital.

### How does Contract Express help retain key clients?

Contract Express helps law firms achieve even more "stickiness" with existing clients by integrating document automation services directly into their clients' businesses. This can be done through customised client dashboards where clients can only access pre-approved templates.



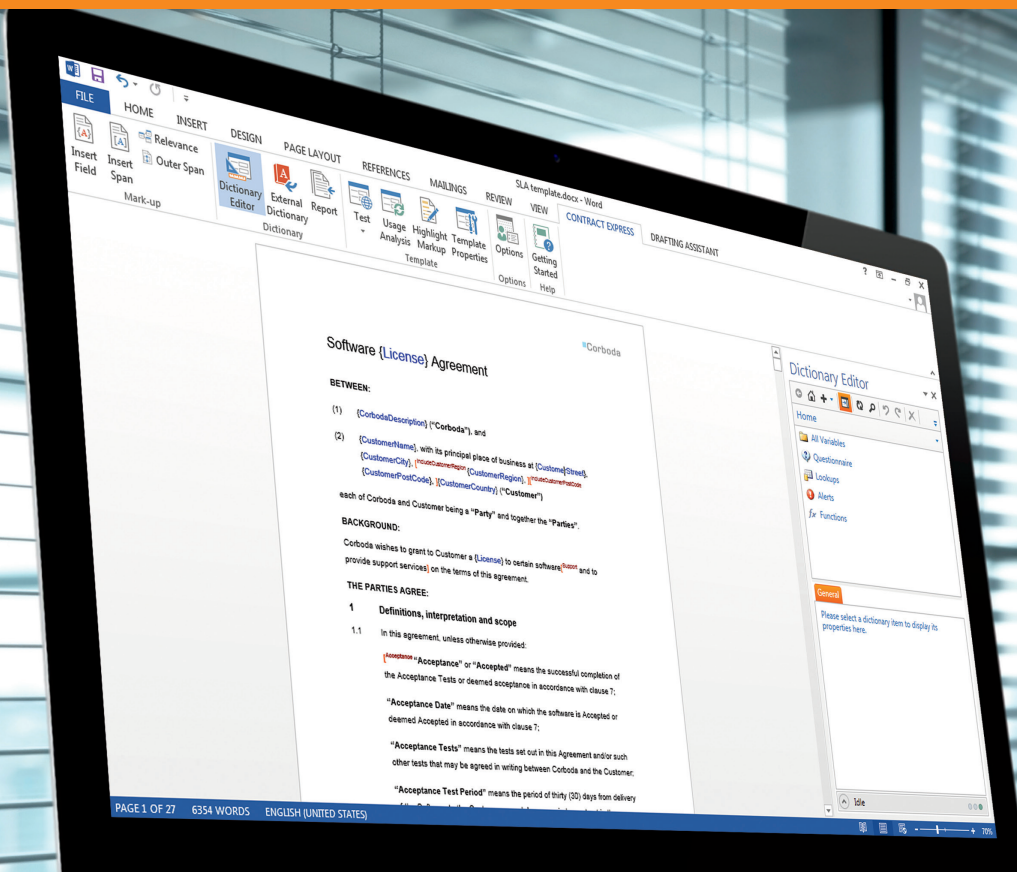
#### Generate document packages

Create data-driven workflows for processing foreclosures and other volume matters on behalf of large corporate clients on-shore, yet at a price that satisfies the clients and results in a healthy profit for the partnership.



#### Collaborate with clients

Law firms can provide clients with user-specific dashboards where they can complete an intelligent, interactive online questionnaire and either instantly access the generated Word document or have it automatically sent to an associate for review. The questionnaire can also be initiated by sending clients a link via email. And all questionnaires can be customised so they carry the firm's brand.



Contract Express Author

## HOW DOES CONTRACT EXPRESS HELP WIN NEW CLIENTS?

Law firms can showcase their capabilities and develop relationships with prospective clients by providing basic documents, such as term sheets and company incorporation suites, on their firm websites for free in exchange for contact information.

## LAW FIRMS USING CONTRACT EXPRESS TO DRIVE THEIR DOCUMENT AUTOMATION:

“It’s a trend for a more collaborative relationship that informed development of our SmartDelivery platform – an initiative that won us an FT Innovative Lawyers Standout award for value resourcing in 2013. It allows lawyers to partner with clients directly in designing fixed fee arrangements for a growing range of work.”

David Halliwell  
Director of Knowledge /  
and Innovation Delivery,  
Pinsent Masons

“Contract Express has emerged as the only technology capable of meeting our exacting standards and it has added a significant new dimension to the service we offer our clients.”

Paul Greenwood  
CIO, Clifford Chance

“The value is much more in meeting the business’ strategic financial objectives than a purely quantitative achievement.”

Jonathan Patterson  
Development Director,  
DWF

## CONTRACT EXPRESS: DOCUMENT AUTOMATION FOR YOUR BOTTOM LINE

Contract Express will reduce delays, increase your productivity, and decrease risk by improving compliance. That saves you time and money, and frees up lawyers to concentrate on higher value work.

## CONTRACT EXPRESS IS USED BY SOME OF THE WORLD'S SMARTEST BUSINESSES

- Allen & Overy
- Asda
- Baker Donelson
- Bloom Energy
- BLP
- Bruun & Hjejle
- Chapman and Cutler LLP
- Christie's
- Cisco
- Clifford Chance
- Cooley
- De Brauw Blackstone Westbroek
- Dentons
- Dignity Health
- DWF
- Eversheds
- FedEx
- Goodwin Procter
- Hogan Lovells
- Latham & Watkins
- Linklaters
- Littler
- Loyens & Loeff
- Microsoft
- Mishcon de Reya
- Perkins Coie
- Pinsent Masons
- Reckitt Benckiser
- Roche
- Seyfarth Shaw
- SolarCity
- Standard Chartered
- WSGR

### WHY THOMSON REUTERS?

Thomson Reuters delivers intelligence, technology and human expertise you need to find trusted answers. We provide best-in-class legal solutions to help you work faster and smarter.

**For more information about Contract Express:**

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