

# When data privacy authority falls on you, confidence matters.

# **Thomson Reuters Data Privacy Advisor**

Trusted answers to help deepen your expertise so you can proceed more confidently.

# **Introducing Data Privacy Advisor.**

The number of jurisdictions with data protection or privacy legislation in place has soared in the last decade with no signs of abating.

In the E.U., an overwhelming patchwork of new rules and regulations governs the use of personal data. In the U.S. and elsewhere, countless changes loom.

So how can you understand all the implications for your organisation? **Data Privacy Advisor** combines best-in-class content including data privacy guidance from Practical Law; global legal and regulatory information; and news and current awareness to help you monitor the market, identify which rules and regulations to apply, and detect, prevent, and respond to data privacy issues. All with a system that gets smarter the more you use it.



Only Data Privacy Advisor combines Practical Law know-how, global legal and regulatory content, and artificial intelligence from Thomson Reuters and IBM Watson® to help you proceed with confidence.

# What is Data Privacy Advisor?

Data Privacy Advisor helps you to better understand global rules and regulations so you can define clear and concise policies; prevent, respond to, and protect against data privacy issues; and provide strategic data protection guidelines to leadership. Using Data Privacy Advisor, you'll better understand and manage the data protection requirements and issues in the jurisdictions where your company does business.

#### With Data Privacy Advisor, you can:



Get relevant answers to your data privacy research questions



Be alerted to compliance-related news and trends in time to act



Feel assured your research is more complete



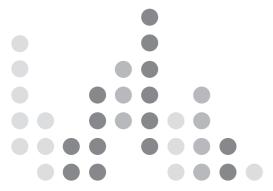
Understand regulations easily across jurisdictions



Know your data privacy compliance requirements

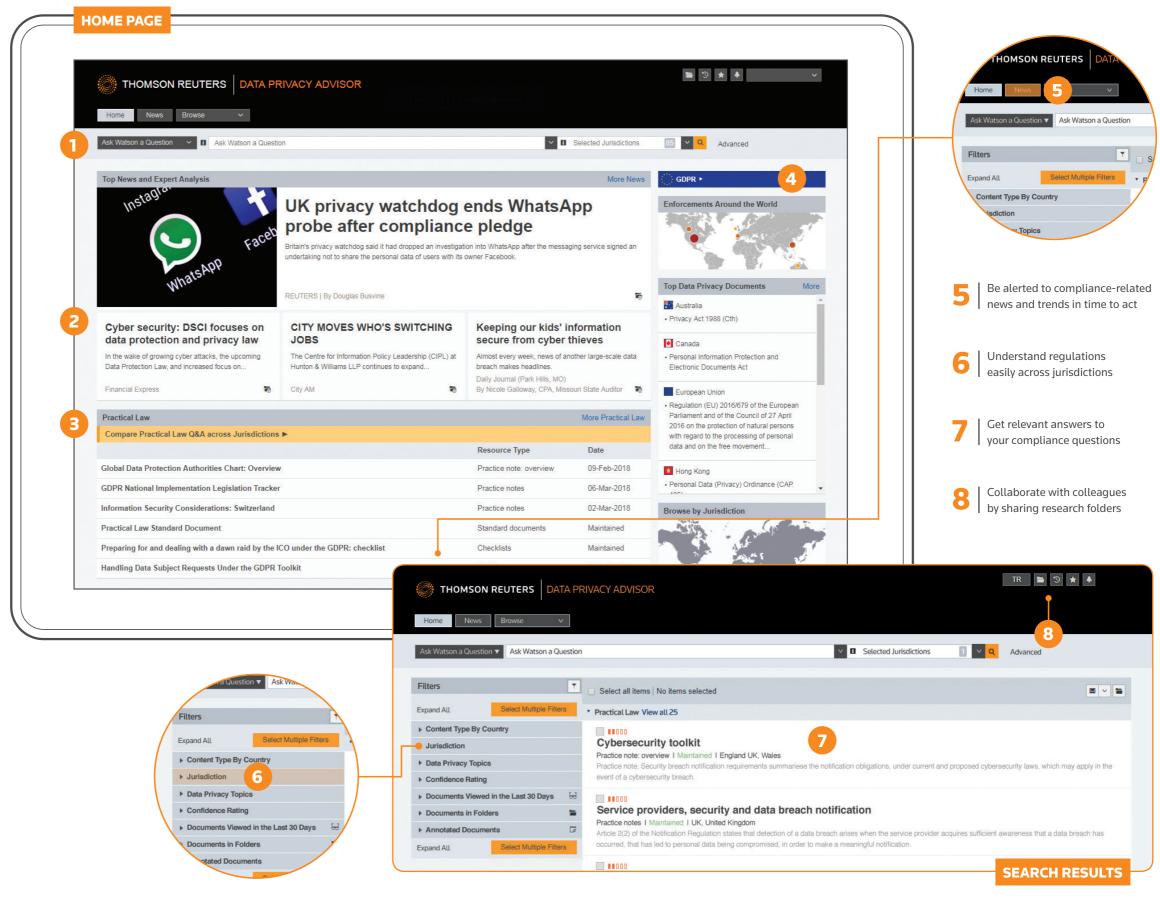


Collaborate with colleagues by sharing research folders



# **Features**

- Enter a question and receive full sentence answers that include a confidence ranking\*
- 2 Stay up to date with the latest news and trends
- Wiew expert data privacy guidance from Practical Law editors
- Access top documents across a variety of different jurisdictions



<sup>\*</sup>Ask Watson a Question is a next-generation-answering feature that is in beta. Thomson Reuters Center of Cognitive Computing and IBM Watson partnered to build the world's first question-answering feature for a global privacy compliance. It is a "learning system," meaning the feature continues to get smarter with user interaction.

### **Thomson Reuters**

Thomson Reuters is the world's leading source of news and information for professional markets. Our customers rely on us to deliver the intelligence, technology and expertise they need to find trusted answers. The business has operated in more than 100 countries for more than 100 years. For more information, visit www.thomsonreuters.com

# **CONTACT US TODAY**

# **SOUTH-EAST ASIA**

**\*\*** +65 6870 3645

legal.sea@thomsonreuters.com

# **HONG KONG**

**\*\*** +852 2847 2000

legal.hk@thomsonreuters.com

