

THOMSON REUTERS

PRACTICAL LAW™

Top 10 reasons

**Why Practical Law is the leading
know-how service**



The intelligence, technology and human expertise
you need to find trusted answers.



the answer company™

THOMSON REUTERS®

01

Practical through and through

From the search-optimised common-sense titles to the summary abstracts, plain English writing style and deep links taking you to exactly the right place in other guidance, our resources are designed with one thing in mind – to make your life easier. Our content is created to be used not read, so that you can type with one finger while on the phone to a client or colleague and find the answer you need.

02

Unique breadth and depth

We offer a unique breadth and depth of coverage, which means you can be confident that you have the complete picture. When you're researching a tricky area of law, you can find everything you need in one clearly-structured practice note, rather than having to flit between different notes or link to a textbook. From quick notes and overviews to detailed analysis, our database of content is continually growing as our team creates new guidance to demystify the ever-increasing body of law.

03

Our experts, working for you

We employ an extensive team of experts who have significant practice experience gained in law firms, companies and organisations around the world. They are selected to ensure that we have the range of experience needed to cover all the areas of expertise in each practice area. Because we have a large team, we are able to provide quality content that focuses on practice advice (rather than just news or point-in-time commentary) and ensure this content remains up to date. Our team is also available to answer your queries through our online query service 'Ask'.

04

At the heart of practice

We have built strong relationships with the UK Government, industry regulators and legal networks across the legal industry. As a trusted knowledge partner we have advised the UK Government on legislation, provided data to assist the FRC on their Corporate Governance Review, and act as secretariat to the GC100. Our involvement in the market gives us the insight and understanding to create the highest quality know-how service for our customers.

05

The most practical current awareness

Like our other resources, our current awareness is uniquely practical. We don't just aggregate and alert; we curate and comment. We use sophisticated trawling software and alerter services to keep an eye on thousands of web pages in every practice area, every day. Our team then apply the 'So what?' test, meaning that if it doesn't have a practical significance to your work, we don't cover it. Our customers know they can rely on our updates to tell them what they need to know – and why.

06

Bringing you the market standard

Practical Law standard documents are used every day by thousands of lawyers in the UK and beyond. Market familiarity with our standard documents benefits all parties to a transaction, keeping the focus of negotiations on substantive issues, speeding up the transaction, and helping all those involved to work more efficiently. Standard documents also include integrated, clause-by-clause commentary, providing further context, clarity and handy negotiating tips.

07

Quality is our priority

Every piece of content we produce is subject to rigorous quality control processes. Resources are given a second reading by other members of the team, proofread and often sent to our consultation boards and contributors for their expert opinion. We continually update resources to reflect changes in the law and carry out annual reviews to make sure our content continues to be as effective as it can be. Through this process we produce best-of-class know-how resources that are entirely focused on the needs of the practitioner.

08

Ask – and see what others are asking

Our team of experts is available to answer your questions through our innovative online query service and forum, Ask. They can help you find a resource, expand on what they have written or act as a sounding board on tricky legal points. You can also see what your peers are saying about a particular area of law or join in the discussion. We use your feedback to refine our resources, evolving our content to ensure it always reflects the needs of our customers.

09

It's not just us. It's 130,000 legal professionals

More than 130,000 lawyers in 4,200 organisations worldwide are subscribers to Practical Law services, including 91% of The Lawyer Top 100 UK law firms. Our content is continually tried and tested by our customers and refined using the feedback and questions we receive. So you benefit not only from the expertise and know-how of our team, but from the input of thousands of firms worldwide.

10

Access key Westlaw UK content on Practical Law

We are working to create a seamless research experience for users of Practical Law and Westlaw UK. Joint subscribers will soon be able to search, browse and digest Westlaw UK cases, legislation and journals all from within Practical Law. What's more, the document display will be enhanced to make Westlaw UK content easier to navigate, more visually appealing and the key information more accessible.

For more information or to arrange a free, no obligation trial, contact us at:

Visit: uk.practicallaw.com | Email: info.practicallaw@thomsonreuters.com

Call: +44 (0)20 7202 1220